

## **Privacy Policy**

Physicians Choice Management, LLC ("Company," "we," "us," "our") respects your right to privacy. We are committed to protecting your privacy. Your continued use of this web site ("Web Site") and your submission of any information to us indicates that you have read, understand and agree to our Privacy Policy.

We have detailed our Privacy Policy so that you know how we collect and protect the information you decide to provide us. This Privacy Policy will tell you:

- What information is collected by us.
- How we may share information.

### **WHAT INFORMATION DO WE COLLECT?**

#### **Customer Information**

We receive and may keep information you gave us because you contact us through our Web Site to request additional information from us. This information may include:

- **Your name**
- **Your workplace**
- **Your mailing address**
- **Your e-mail address/IP address**

Information may also include any other personal information or unique preference information you choose to provide to us in your communication.

#### **Automatic Information**

We want you to be aware that certain tools exist to help us service and recognize you. For your convenience, to help us personalize your experience or better serve your needs, we may receive and store certain types of information when you visit our Web Site. You may be familiar with the term "cookies", which are unique alphanumeric identifiers. These cookies are placed on your computer when your web browser accesses our Web Site. We use this information to educate us on things such as how you navigate to and around our Web Site, browsing and accessing content. If you choose, there are utilities available for purchase from independent software providers to install on your computer as well as tools/preferences you can choose through most web browsers to make Web Site visits anonymous. Of course, cookies let you have a more satisfying Web Site experience, so we recommend that you leave them turned on.

### **ONCE INFORMATION IS RECEIVED, HOW IS IT USED AND SHARED?**

#### **Use of Information**

Generally, we use the information you provide us to perform the services for which such data was collected. Accordingly, we may use your information for a number of purposes including but not limited to the following:

- To contact you about a submission you have made to the Web Site, including any content you provide.
- To contact you in connection with your request for more information or in connection with an employment application.
- To send you e-mails or other communications about our products and services if you so request.

- To identify the number of visits (including via IP address logging) from different locations and also to block disruptive use.
- To analyze and improve the services we offer
- To stop disruptive or abusive behavior by our users (e.g. the posting or transmission of offensive, inappropriate or objectionable content on or to us).
- On rare occasions, to disclose specific information upon governmental request, in response to a court order, when required by law, to enforce our Web Site policies, or to protect our or others' rights, property, or safety. We may also share information with companies assisting in fraud protection or investigation. We do not provide information to these agencies or companies for their marketing or commercial purposes.

### **Within our Company and with Our Service Providers**

We may share information we collect from all points of contact within our organization, including with our affiliated companies. The information you give us and information about you may be combined with other personally identifiable information available from our records and other sources. We may share information with our service providers (including payment processors) operating on our behalf to provide services to our customers.

### **Right to Transfer**

Should the Company choose to sell or transfer business assets, or to engage in a transaction where it is required to share or transfer your information, it is possible that the information we possess may be transferred as part of that transaction. We may decide to retain a copy of the information post sale or transfer.

### **Third Parties**

Aside from the sharing set forth above, we will not share your information with any third parties.

### **Links to Other Sites**

Our Web Site may offer links to other sites. Other sites have their own terms of use and privacy and security policies. If you choose to visit one of these sites, you should review the policies that govern that particular site.

### **HOW DO WE PROTECT CUSTOMER INFORMATION?**

We use commercially reasonable security technology to comply with the provisions of this privacy policy. Although we make reasonable efforts to protect information from unauthorized use or alteration, we cannot and does not guarantee the security of all information and there is always a risk inherent in the electronic communication of information (including without limitation from unauthorized entry or use, telecommunication issues, hardware or software failure, and other factors).

### **Application of This Privacy Policy**

This Privacy Policy applies to all information collected or submitted to us through this Web Site. Other affiliated entities may obtain information independently from transactions and experiences with you or from other sources. This Privacy Policy does not pertain to that information.

### **Your California Privacy Rights**

Under California's "Shine the Light" law, California residents who provide personal information in obtaining products or services for personal, family or household use are entitled to request and obtain from us, once per calendar year, information about the customer information we shared, if any, with other businesses for their own direct marketing uses. If applicable, this information

would include the categories of customer information and the names and addresses of those businesses with which we shared customer information for the immediately prior calendar year (e.g. requests made in 2018 will receive information regarding 2017 sharing activities). To obtain this information from us, please send an email message to [information@phychoice.com](mailto:information@phychoice.com) with "Request for California Privacy Information" on the subject line and in the body of your message. We will provide the requested information to you at your e-mail address in response. Not all information sharing is covered by the "Shine the Light" requirements and only information on covered sharing (if any) will be included in our response.

This Web Site does not respond to "do not track" requests.

### **Your Consent**

By sharing information with us, you consent that we can use the information collected or submitted as described in this Privacy Policy. We may change or add to this Privacy Policy so we encourage you to review it periodically.

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